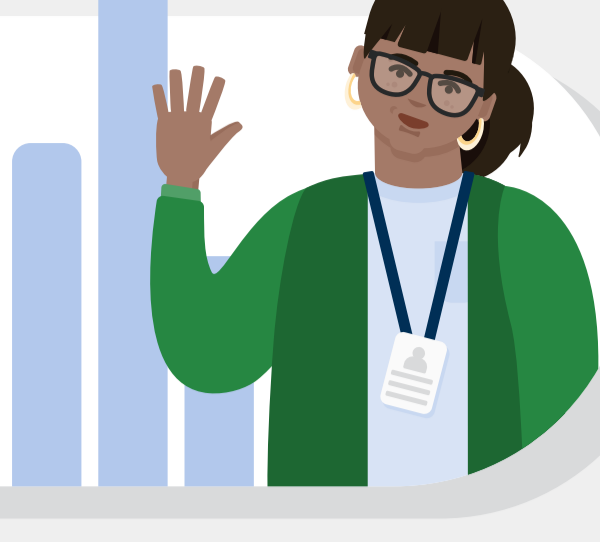


5 Reasons Why I Need Better Analytics

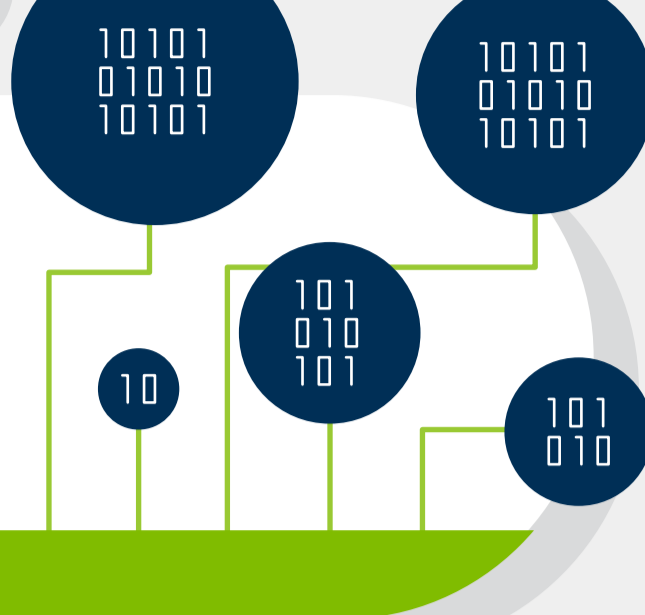
Hi, I'm Anna and I am looking to save time and effort with my library's analytics strategy...



Why?

1. Siloed Platforms

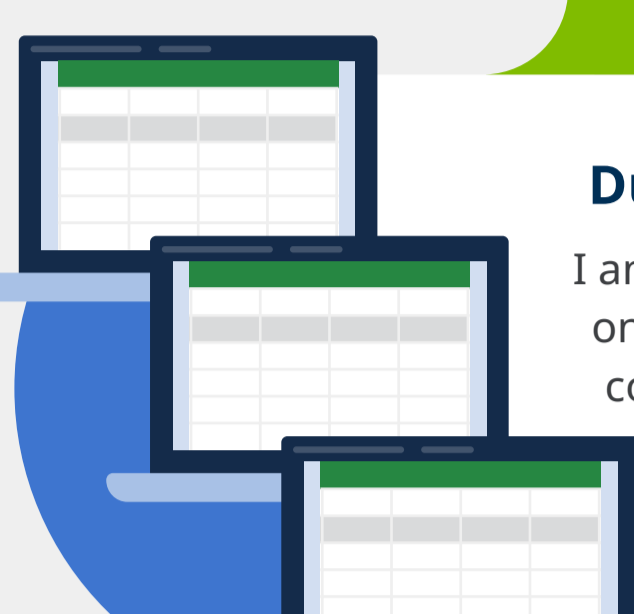
My data comes from disparate sources and is not easily integrated into a single platform.



2. Duplicated Efforts

I am sometimes working on similar tasks that my colleagues are working on when it comes to data harvesting and analysis.

2.



3. Old Library Systems

Manual retrieval and offline storage are a result of old systems that can't meet today's tech requirements.



4. Missed Connections

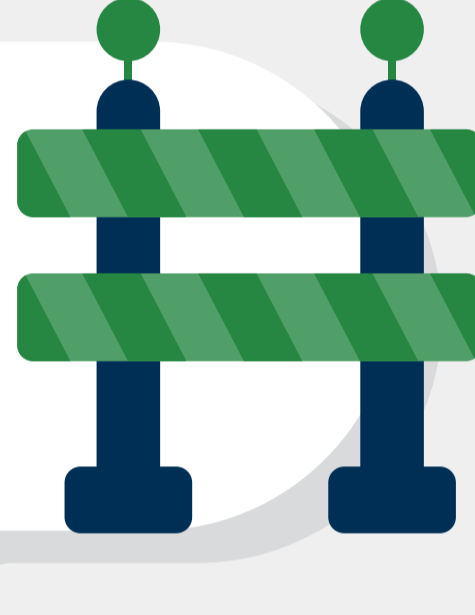
I can't readily provide data on how integral the library is to student success and outcomes.

4.



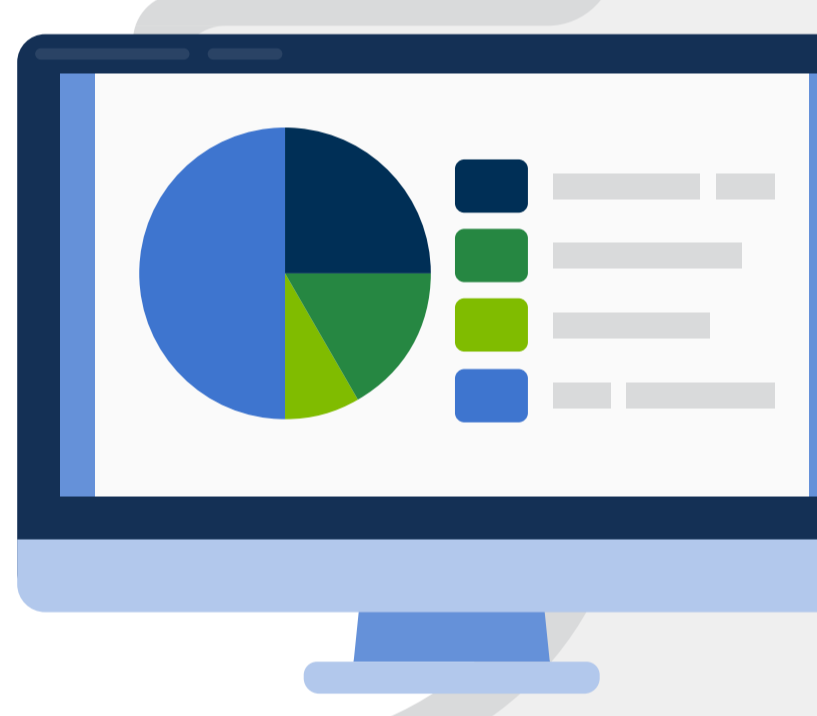
5. Staying on Course

Scaling platforms for the future to ensure our data needs stay on course has hit a major roadblock.



If I Had a Complete Analytics Platform...

- ✓ That **automatically** harvested data from different sources
- ✓ **Centralized** data into visual dashboards
- ✓ Is built on **modern** technologies



I Could Easily...



Justify cuts or additions

Develop collections to support new programs

Spot trends

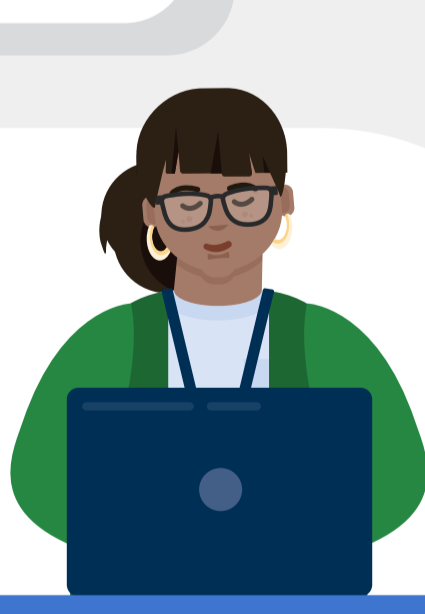
Which Could Save My Library...



Time and Money

And Give Me the Ability to...

Demonstrate the Library's Value.



Meet

Panorama™

A next-generation library analytics platform that enables insights not previously possible.

[Learn More](#)