Sample Text for Promoting MasterFILE Complete

**Long Descriptions (for Emails)**

**AUDIENCE: PATRONS**

*Subject line: Your go-to database for research and more   
Preheader: Access MasterFILE Complete through the library*

MasterFILE Complete: Your go-to library database for research

Our library provides free access to MasterFILE Complete, a research database from EBSCO that contains hundreds of reference e-books as well as complete articles for thousands of reputable magazines and journals, including *Consumer Reports*, *Better Homes & Gardens*, *People*, *TIME*, *Sports Illustrated* and *U.S. News & World Report*. You’ll find reliable information on a variety of topics to help you with research for school, your job, or when you simply want to learn something new.

MasterFILE Complete covers these subject areas and more:

* Business
* DIY
* Education
* Health
* Fashion
* Fitness
* Multicultural issues
* Personal finance
* Science
* Sports and Leisure

You can easily search MasterFILE Complete by logging into our library’s Explora or EBSCOhost research experiences. Here’s a link to get you started: [insert direct URL]

If you have any questions about MasterFILE Complete or any of our other library resources, please feel free to contact me at [insert phone number].

Sincerely,

[insert your name]

**AUDIENCE: LIBRARIANS**

*Subject line: The go-to database for patron research  
Preheader: MasterFILE Complete is available through our library*

MasterFILE Complete: The go-to library database for research

You’ll be pleased to learn that our library provides free access to MasterFILE Complete, a multidisciplinary research database from EBSCO that contains hundreds of reference e-books as well as full text for thousands of reputable magazines and journals, including *Consumer Reports*, *Better Homes & Gardens*, *People*, *TIME*, *Sports Illustrated* and *U.S. News & World Report*.

MasterFILE Complete, which can be accessed via our library’s Explora and EBSCOhost research experiences, is designed to help library patrons quickly find the information they need on a variety of topics. Subject areas include these and more:

* Business
* DIY
* Education
* Health
* Fashion
* Fitness
* Multicultural issues
* Personal finance
* Science
* Sports and Leisure

I encourage you to add a direct link to MasterFILE Complete (via EBSCOhost) on your library home page so that patrons can easily find and use the database. EBSCO also provides [promotional materials](https://connect.ebsco.com/s/article/MasterFILE-Promotion-Kit) to help you market the database to users. Here is your library’s unique URL: [insert direct URL]

If you have any questions about MasterFILE Complete, please feel free to contact me at [insert phone number].

Sincerely,

[insert your name]

**Short Descriptions (for Newsletters/Websites)**

**AUDIENCE: PATRONS**

MasterFILE Complete: Your go-to library database for research

Looking for reliable information on a topic for school or work? Interested in learning something new? MasterFILE Complete is a research database that is available to you free through our library. This database covers a variety of topics and contains hundreds of reference e-books as well as complete articles from thousands of reputable magazines including *Consumer Reports*, *Better Homes & Gardens*, *People*, *TIME*, *Sports Illustrated* and *U.S. News & World Report*. You can access MasterFILE Complete through our Explora and EBSCOhost research experiences, or by logging in here: [insert direct URL]

**AUDIENCE: LIBRARIANS**

MasterFILE Complete: The go-to library database for research

To support patron research, our library provides access to MasterFILE Complete, a multidisciplinary full-text database from EBSCO that can be searched via Explora or EBSCOhost. MasterFILE Complete contains hundreds of reference e-books as well as full-text articles from thousands of reputable magazines including *Consumer Reports*, *Better Homes & Gardens*, *People*, *TIME*, *Sports Illustrated* and *U.S. News & World Report*. Librarians: Please add a direct link to MasterFILE Complete from your library website and download free [promotional materials](https://connect.ebsco.com/s/article/MasterFILE-Promotion-Kit) from EBSCO Connect. Contact [email address] for assistance.