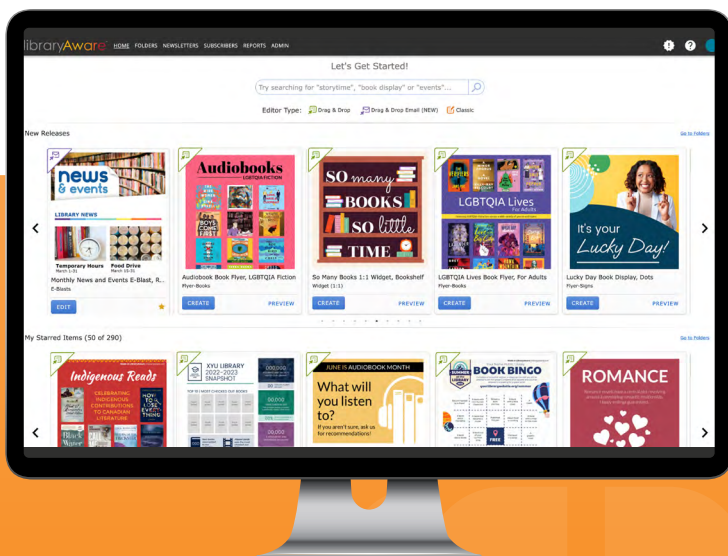# LibraryAware

Everything you need to **promote your library and your collection.**

What is LibraryAware?

This award-winning software is designed with the needs of libraries in mind. From emails and digital communications to book flyers and display signs, plus much more, LibraryAware helps you save time.

> "We don't have a graphic designer, it's just me, and I don't have any design experience. LibraryAware takes the guesswork out of creating something professional looking. I used to make items from scratch, but then I got more responsibilities, and I didn't have time to do that anymore. It's something I'd definitely recommend to every library."
>
> **- Brooke Savoie**
> Public Relations Librarian,
> Lafourche Public Library

Achieve your goals

✓ Want your book promotions and displays to get noticed? Our expert book recommendations are an integral part of LibraryAware's templates. You'll never have to come up with a list of titles for a bookmark or book flyer again... unless you want to!

✓ Looking to increase program attendance? Use LibraryAware to create print and digital promotions that bring visitors to your library.

✓ Do you need to reach new audiences? Use LibraryAware for email marketing, social media graphics, and website carousels that grab attention.

Want to give it a try?

Arrange a free demo at
www.ebsco.com/novelist/demos

Learn more: **www.ebsco.com/novelist**

NoveList

The tools you need to connect with your community

You've got a lot going on, and so do your readers. Reach your community where they are: In their inbox, online, on social media, and at the library.

Promote the heart of your library: Your books.

Make your library promotions even more beneficial to readers by consistently promoting your collection. LibraryAware makes it easy to create print pieces like book displays and bookmarks, and to include titles in email newsletters and website graphics.

Reach your readers online.

Emails: Create email promotions easily with our Drag & Drop Email Editor. Choose from hundreds of professionally designed templates. Create unlimited subscriber lists. Benefit from unlimited sends. Evaluate your promotions with our built-in metrics.

NextReads: Your subscription automatically includes the award-winning NextReads newsletters! Curated by the book experts at NoveList, these reading recommendation newsletters are linked to your catalog and sent automatically to interested readers. Use them as-is or customize!

Website carousels and book rivers: Post info about library events, books, and e-resources to your website. Carousels are easy to build and embed using LibraryAware.

Social media posts: Choose from ready-to-post and customizable graphics to tell your story on a variety of social media platforms.

Beautiful designs in half the time

Our designers build beautiful templates that are ready to use. Want to make it your own? New graphics and images are continually added to keep the selection fresh and up to date. Our designers know what you need because they've worked in libraries!

- Find thousands of ready-to-go and customizable templates designed with libraries in mind, including our popular infographics that bring your stats to life.

- Create program flyers, posters, book display signs, bookmarks, brochures, shelf talkers, and more.

- Get access to millions of book jackets and annotations, as well as thousands of images ready for you to use immediately, with no copyright worries.

- Extensive offerings for your summer reading program, including signage, calendars, bookmarks, passports, bingo cards, stickers, and book logs.

- Our designers stay on top of holidays, author news, and pop culture trends, so you can whip up book displays for those unexpected trending topics.

For more information, contact your EBSCO sales rep or fill out the request form at **ebsco.com/novelist/request-information.**

Interested in professional development? Learn more at **learnwithnovelist.com**

NoveList