



## Digital Magazine Reading is on the Rise in Libraries.

It can be hard to decipher real content from fake news with the endless amount of information popping up online. That's one of the many reasons why digital magazine use is on the rise. Here are some statistics and emerging trends about the use of *Flipster* digital magazines in libraries.



### New Emerging Digital Magazine Trends and Hot Picks

#### Popular Regional Pick:



***Southern Living*** proves you do not have to live in the south to read this top 30 pick.

#### Popular Home Improvement Pick:



***Family Handyman*** is in the top 40 for both downloads and online views.

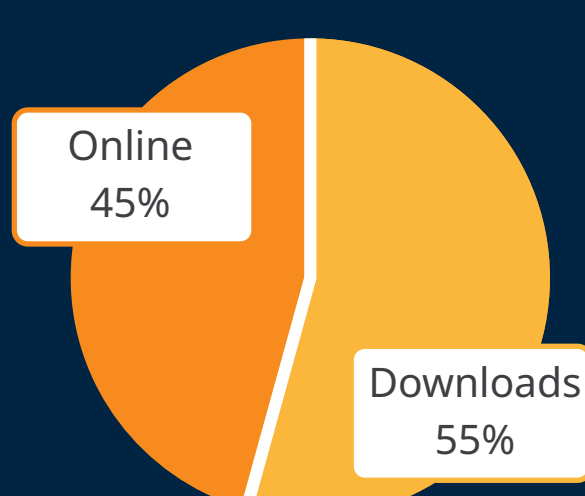


#### Popular Tech Magazine:

***Wired*** attempts to make sense of a world in constant technological transformation.



***People Magazine*** from Meredith Publishing continues to be the most popular *Flipster* magazine available for the past five years.



Downloads beat online views by a slight margin and continue to be the most popular form of digital magazine viewing.

Request a Free Trial of *Flipster* for Your Library at [www.Flipster.com](http://www.Flipster.com)