Sample Text for Promoting Advanced Placement Source

**Long Descriptions (for Emails)**

**AUDIENCE: STUDENTS**

*Subject line: Need help completing your AP or honors-level classwork?*

*Preheader: Advanced Placement Source is the database for you!*

Move to the head of the class using Advanced Placement Source

Advanced Placement Sourceis a research database now available through our school library. Uniquely designed for high school students like you, this database contains complete articles from thousands of reputable magazines such as *Newsweek*, *Scientific American* and *TIME*.

Advanced Placement Source provides reliable information to help you complete homework and classwork assignments in these subjects and more:

* Art and music
* Biology
* Chemistry
* Computer science
* Economics
* History
* Physics
* Political science
* Psychology
* Science
* Technology

To begin using Advanced Placement Source, log in via the library website: [insert direct URL].

If you have any questions about Advanced Placement Source, please ask me or your classroom teacher.

Sincerely,
[insert your name]

**AUDIENCE: LIBRARIANS**

*Subject line: Dedicated database for AP and honors-level classes
Preheader: Advanced Placement Source supports teaching and learning*

Dear Colleague,

You’ll be pleased to learn that our school district provides free access to Advanced Placement Source, a multidisciplinary research database from EBSCO. Containing full text for thousands of reputable magazines and journals, Advanced Placement Sourceis uniquely designed for high school students enrolled in honors-level, Advanced Placement (AP) and International Baccalaureate (IB) courses.

Subjects include:

* Art and music
* Biology
* Chemistry
* Computer science
* Economics
* History
* Physics
* Political science
* Psychology
* Science
* Technology

Magazines include:

* *The Atlantic*
* *Congressional Digest*
* *Discover*
* *History Today*
* *The Nation*
* *The New Republic*
* *Newsweek*
* *Science News*
* *Scientific American*
* *TIME*

I encourage you to add a direct link to Advanced Placement Source on your library home page so that students and educators can easily find and use the database. EBSCO also provides [promotional materials](https://connect.ebsco.com/s/article/Advanced-Placement-Source-Promotion-Kit) to help you market the database to users. Here is your school’s unique URL: [insert direct URL]

If you have any questions about Advanced Placement Source, please feel free to contact me at [insert phone number].

Sincerely,

[insert your name]

**AUDIENCE: TEACHERS**

*Subject line: Dedicated database for AP and honors-level classes
Preheader: Advanced Placement Source supports teaching and learning*

Dear Colleague,

Are you looking to provide your students with a research tool to help them complete their advanced-level coursework? Tell them about Advanced Placement Source, a database from EBSCO that our school district provides access to via the library.

This multidisciplinary research database is uniquely designed for high school students enrolled in honors-level, Advanced Placement (AP) and International Baccalaureate (IB) courses. It contains full text for thousands of reputable periodicals such as *The Atlantic, Discover, History Today, The Nation, Newsweek, Scientific American* and *TIME*.

Subjects include:

* Art and music
* Biology
* Chemistry
* Computer science
* Economics
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* Technology

To begin using Advanced Placement Source, log in via the library website: [insert direct URL].

If you have any questions about Advanced Placement Source, please feel free to contact me at [insert phone number].

Sincerely,

[insert your name]

**AUDIENCE: PARENTS/CAREGIVERS/HOMESCHOOL**

*Subject line: Dedicated research database for AP and honors-level students*

*Preheader: Access Advanced Placement Source via the library*

Set your students up for success

Is your high school student enrolled in honors, AP or IB (International Baccalaureate) classes? If so, you’ll be pleased to know that our school library provides free access to Advanced Placement Source, a multidisciplinary research database from EBSCO.

Uniquely designed for students like yours, Advanced Placement Source contains complete articles for thousands of reliable magazines and journals such as *The Atlantic, Discover, History Today, The Nation, Newsweek, Scientific American* and *TIME*.

Subjects include:

* Art and music
* Biology
* Chemistry
* Computer science
* Economics
* History
* Physics
* Political science
* Psychology
* Science
* Technology

To begin using Advanced Placement Source, your student can log in via the library website: [insert direct URL].

If you have any questions about Advanced Placement Source, please feel free to contact me at [insert phone number].

Sincerely,

[insert your name]

**Short Descriptions (for Newsletters)**

**AUDIENCE: STUDENTS**

Need help completing your AP or honors-level classwork? Advanced Placement Source is a research database available through our school library. Uniquely designed for high school students like you, this database contains full articles from thousands of reputable magazines such as *Newsweek*, *Scientific American* and *TIME*, and covers a variety of subjects including art, science, history and more. Log in here: [insert direct URL]

**AUDIENCE: LIBRARIANS**

To support teaching and learning in advanced-level courses, our school district provides access to Advanced Placement Source, a multidisciplinary full-text research database from EBSCO. Designed for students taking honors, AP and IB (International Baccalaureate) courses, Advanced Placement Source contains full-text articles from thousands of reputable magazines such as *The Atlantic*, *History Today*, *Newsweek*, *Scientific American* and *TIME*. Librarians: Please add a direct link to Advanced Placement Source from your library website and download free [promotional materials](https://connect.ebsco.com/s/article/Advanced-Placement-Source-Promotion-Kit) from EBSCO Connect. Contact [email address] for assistance.

**AUDIENCE: TEACHERS**

Did you know that our school library provides access to Advanced Placement Source, a multidisciplinary full-text research database from EBSCO? Designed to support teaching and learning in honors, AP and IB (International Baccalaureate) courses, Advanced Placement Source contains full-text articles from thousands of reputable magazines such as *The Atlantic*, *History Today,* *Newsweek*, *Scientific American* and *TIME*. Log in via the library: [insert direct URL]

**AUDIENCE: PARENTS/CAREGIVERS/HOMESCHOOL**

Is your high school student enrolled in honors, AP or IB (International Baccalaureate) classes? If so, you’ll be pleased to know that our school library provides free access to Advanced Placement Source, a research database from EBSCO. Uniquely designed for students like yours, Advanced Placement Source contains full articles from thousands of reputable magazines such as *Newsweek*, *Scientific American* and *TIME*, and covers a variety of subjects including art, science, history and more. Log in via the library: [insert direct URL]